



Broadcasting Pathway

COSUMNES OAKS HIGH SCHOOL

Students in this pathway work with high-end technology in a hands-on, use industry-standard editing software, and have the opportunity to experience how the video and audio production profession works. Students experience the art and craft of digital media production. Students will receive a high quality education in the digital media fields as well as developing the highly transferrable skills of communication, collaboration and problem-solving. When students leave the Broadcasting Pathway they are truly prepared for both college and career. This pathway provides students with the skills necessary to gain employment or to pursue advanced study.



PATHWAY BENEFITS

- Career Technical Education coursework provides a strong foundation in academic, employability and technical skills for our students.
- To provide students with guest speaker experiences that reflect real world experiences and career opportunities.
- Work-Based Learning Opportunities

FUTURE CAREER OPTIONS

High School Diploma

- Visual Artist
- Photographers Assistant
- Lighting Technician
- Electronic Equipment Operator
- Camera Technician
- Broadcast Technician
- Sound Technician
- Stagehand
- Disc or Video Jockey
- Actor
- Announcer
- Voice-over Artist
- Stunt Person
- Dolly Grip

AA, AS Degree or Certificate

- Recording Studio Assistant
- Special Effects Coordinator
- Photographer
- Graphic Designer/Artist
- Film Maker
- Camera Operator
- Screen Writer
- Photojournalist
- Radio/Television Broadcaster
- Gaffer
- Negative Cutter
- Key Production Grip

BS, BA or Post-Graduate Degree

- Industrial Designer
- Broadcast Journalist
- Film Director/Producer
- Communications Director
- Public Relations Specialist
- Marketing Specialist
- Storyboard Artist
- Publisher
- Technical Writer
- Columnist
- Sound Engineer
- Media and Design Arts Instructor
- Producer
- Sound Design Editor

OUR BUSINESS PARTNERS

- SMUD
- ACCESS Sacramento
- Crocker Art Museum
- Disney Family Museum
- Wacom

Broadcasting Pathway

Industry Sector: Arts, Media and Entertainment | Pathway: Performing Arts

SAMPLE CAREER-THEMED COURSES

* The sample program of study outlined below lists academy-specific courses and does not include the full list of graduation requirements in writing, math, VAPA, WL, etc. These courses are subject to change based upon industry trends.

Video Productions I: This introductory, hands-on course is designed to introduce students to the use of digital video and television studio production equipment in both a classroom and studio environment. Industry standard equipment will be used to produce a variety of video projects for classroom and school-wide broadcasting. Skills taught include script writing, storyboarding, camera operation, use of audio, lighting, editing, short films, commercials, public service announcements and working in different roles as a member of a video production team.

Video Productions II: This course is designed to present students with the ability to plan and produce intermediate projects in a variety of digital film and television subjects. This Video II class builds on skills learned in Video I. Students will further develop independent skills and team leadership roles in all areas of digital media production. These skills include storyboarding, scriptwriting, set building, directing, lighting, producing, and editing. Projects will involve pre-and post-production of school news and special projects for potential broadcast to the campus and on public television. Partnerships with local media and computer industry leaders will provide opportunity for field trips, mentors, and guest speakers.

Broadcasting Productions: This CTE Capstone course is responsible for producing the school's broadcast. Students create regularly scheduled broadcasts to the school community. They learn the art and trade of television production in an actual television studio. This course is designed to provide students with an authentic experience of working as part of a media production company, further their own personal development with digital technology and prepare them for the rigors of college and career.

CONTACT INFORMATION



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Broadcasting Pathway**

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ACADEMY VS. NON-ACADEMY STUDENT DATA

